

Svyatoslav Polishchuk

Seasoned Product Designer based in Tallinn, Estonia 🇪🇪

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Experience **Flowstep** · Co-founder, Design Lead

January 2023 – Present · Tallinn, Estonia 🇪🇪

- Building the best in class Design Copilot to help UX professionals design, 10x faster.

Bolt · Senior Product Designer, Team Lead

December 2018 – August 2023 · Tallinn, Estonia 🇪🇪

- Hired and led a team of 3 Product Designers and 1 UX Researcher to eliminate design bottlenecks and enhance unit velocity.
- Played a key role in launching Bolt Drive, a car-sharing service, from ideation to MVP within 4 months. Subsequently, expanded the service to 4 countries and 10 cities in collaboration with the team.
- Successfully scaled the micromobility business with the team, expanding it from a single city with 1,000 vehicles to over 200 cities with 220,000+ vehicles.

SoPost · UX/UI Designer (Internship)

May 2017 – August 2017 · Newcastle-upon-Tyne, United Kingdom 🇬🇧

- Together with the CTO reduced engineers' weekly involvement in account management activities from 10 hours to just 1 hour by designing and automating multiple internal tools for Commercial and Delivery teams.
- Streamlined development processes by designing and implementing a universal design system across all company tools and microservices, leading to reduced development time.

Binary Studio · UX/UI Designer (Contract)

May 2016 – August 2016 · Lviv, Ukraine 🇺🇦

- Reduced new employee onboarding time by redesigning internal HR tools and supporting materials.
- Increased the number of leads by developing and executing a marketing strategy in collaboration with the executive team.

Happy Design · UX/UI Designer

June 2014 – August 2015 · Lviv, Ukraine 🇺🇦

- Helped client to fundraise \$250,000 by designing an MVP and supporting materials for an achievement-focused social network.
- Successfully delivered over 10 mobile and web projects.

Education

Northumbria University BA (Hons), Interaction Design

2015 – 2018 · Newcastle-upon-Tyne, United Kingdom 🇬🇧

Lviv Polytechnic MA, Urban Planning

2010 – 2016 · Lviv, Ukraine 🇺🇦

Skills and Tools

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|-------------------------------|-----------------------|
| User-Centred Design | Figma, FigJam |
| User Research | Lottie Animation |
| UX Design, Interaction Design | Zeplin, Abstract |
| Design Systems | Adobe Suite |
| A/B Testing | HTML, CSS, JavaScript |

Languages **English** (Professional working proficiency)
Ukrainian (Native)
Estonian (A1)